**Seventh Session of the
Global Platform for Disaster Risk Reduction**

Innovation Platform Call for Proposals
Guidance note for participants

Engaging the power of innovation to create new solutions

General Information

The seventh session of the Global Platform for Disaster Risk Reduction (GP2022) will be organized and convened by the UN Office for Disaster Risk Reduction (UNDRR) from 23 to 28 May 2022, in Bali, Indonesia, hosted by the Government of Indonesia. The event will be co-chaired by the Government of Indonesia and UNDRR.

The Global Platform for Disaster Risk Reduction is a multi-stakeholder global forum where participants come together to discuss and review progress on the implementation of the Sendai Framework for Disaster Risk Reduction. At the Global Platform, governments, the UN system and all stakeholders get together to share knowledge, discuss the latest developments and trends in reducing disaster risk, identify gaps and make recommendations to further accelerate the implementation of the Sendai Framework for DRR.

The Innovation Platform 2022 takes place during the GP2022 Official Days. **Applications can be submitted via an online MS Forms application form starting from December 15, 2021.**

Objectives

The GP2022 Innovation Platform is a space for attracting and showcasing new and innovative approaches in disaster risk reduction (DRR), including those related to the use of new technology, awareness-raising or educational activities. The GP2022 Innovation Platform promotes a positive environment for interactivity and inclusiveness. The Innovation Platform is intended to make sharing experience and awareness-raising easy. The GP2022 Innovation Platform aspires to:

1. Create an environment that stimulates awareness-raising, behaviour change and shared learning
2. Provide opportunities for experiential learning

3. Motivate the application of new knowledge and approaches in DRR, with the emphasis on the development and use of more effective products, processes, services, technologies, and business models
4. Ensure inter-disciplinary cross-fertilization of ideas, and to reach out beyond the more specialized DRR community so that new partnerships can evolve
5. Showcase new ways to develop cost-effective DRR interventions
6. Suggest new ideas to implement and advance the Sendai Framework

Below are some examples of the many possible themes:

 i. Artificial intelligence (AI), machine learning, and quantum computing for simulation and decision-making in DRR
 ii. Communicating risk for awareness-raising and engagement
 iii. Disaster-resilient infrastructure
 iv. Recovering back better from COVID-19 and beyond
 v. Innovation in schools, promoting safe schools or engaging students and communities
 vi. Innovative use of big data, the disaggregation of data, and linking information and evidence to SDGs
 vii. Leaving no one behind: women, children and youth, poor people, persons with disabilities, older persons, indigenous peoples, migrants
 viii. Nature-based approaches to climate action and DRR
 ix. Novel and evidence-based risk assessment and risk financing, with examples that speak to national and local governments
 x. #OnlyTogether – innovation that international cooperation brings to DRR

Format

Innovation at the Global Platform for DRR will take the format of an in-person and online exhibit. With the application of an online element, the Innovation Platform provides a truly democratized manifestation of innovation in risk reduction and resilience.

This call for proposals seeks innovation motions to be presented and showcased in a physical and/or virtual stand. There are no fees involved nor are proposals funded. Applicants are asked to indicate whether they want to take part in the physical exhibition, the virtual exhibition, or both. Those participating in person are expected to cover their own travel and accommodation costs and handle the transport of any material they wish to bring with them.

 i. Outstanding examples of risk reduction in the private sector
 ii. Simple applications and approaches to risk modeling
 iii. Risk knowledge and understanding for all

   iv.   The media as a stakeholder in DRR
   v.   The use of art (music, written, oral, visual) in prevention or reconstruction
   vi.   Visualizing risk

Who can apply?

We invite different stakeholders and participants – Member States, Parliamentarians, Local Governments, United Nations system entities, Intergovernmental Organizations, Major Groups and other stakeholder groups – who are registered for the GP2022 (https://globalplatform.undrr.org – Register) and have a unique email address after registration to submit an application for an Innovation Platform space. Please note that the GP2022 registration approval process may take up to five weeks – you are therefore encouraged to register for GP2022 as soon as possible. Please note that you may apply for the Innovation Platform while your registration is being reviewed. Please note that there is a limited number of slots available for both the physical and the virtual exhibition space.

Selection Criteria

Proposals received by the deadline (23 January 2022) will be assessed by a UNDRR panel. The following criteria associated to innovation will be used during the identification of proposals:

1. **Their degree of novelty**: To propose new or different approaches and ideas to the market, to the industry and to the world
2. **The type of innovation**: Process, product, or service system innovation
3. **Their potential to engage, captivate and motivate the GP audience**

Several qualities associated to innovation will be used during the identification of proposals:

- **Coherence generation**: Does the idea enable substantially larger consistency, logic synergy and knowledge generation between domains (operations, groups, other normative frameworks)?
- **Creative thinking**: Is there a clear indication of having used creative ideas, consultation, or processes in formulating the proposal, or is the proposal rather a repackaging of old-fashioned ways of doing things?
- **Expertise**: Does the idea suggest proficiency and talent in the target work domain?
- **Group relevance**: Does the idea address a specific group of people or segment of users that are seeking new or better ways of doing things and is it relevant to them?
- **Priority**: Is the proposed idea directly relevant to the Sendai Framework for Disaster Risk Reduction?
- **Task motivation**: Does the innovation attract or motivate others to use it and is it affordable?

How to submit the application?

Proposals for Innovation Platform spaces can be submitted via an online MS Forms application form starting from December 15, 2021. The application process closes at midnight CET on 23 January 2022. The application form will be shared on the GP2022 website (https://globalplatform.undrr.org/apply-event). Please note that all submissions are to be provided in English.

Successful applicants for Innovation Platform spaces will be notified at latest by the end of February 2022. Additional information for Innovation Platform organizers will be shared in the month of March 2022.

GP2022 Innovation Platform Application Checklist

Please note that the application for an Innovation Platform space should be submitted by the main focal point. If someone else submits on their behalf, please list the contact information of the focal point only.

The Innovation Platform MS Forms space application form will feature the following items:

Item	Requirements
Organizing Entities	Please indicate the main organizers of the event
Name of Applicant	Please include first and last name of the assigned focal point for this side event
Work Email Address of Applicant	Please include email address of the assigned focal point of this side event; please use the same email as used for the GP2022 registration, submitted through the Indico registration system
Physical address	Please specify the physical address and the country from where you intend to ship materials and equipment, if applicable
Telephone number	Please include a phone number that can be reached in case of necessity
Title of the event	Please insert the proposed title for this side event, max. 100 characters including spaces
Event description	Please provide short explanation of the type of event to be organized. *Please limit to 500 words including spaces*

The following questions with checkbox and space for written answers will allow us to assess your proposal. These questions are meant to obtain more detailed information on the value-add (for the GP2022) of the proposals. Depending on the type of innovation you propose, you may not be able to answer all questions. However, you are invited to submit images or hyperlinks about the projects that are visual rather than written.

Please answer the questions that are relevant to your proposal (maximum 300 words per answer):

Affordability	How does your proposal represent cost-effective DRR?
Behaviour	How does your proposal contribute to changing behaviour or awareness raising?
Coherence Generation	• How does your proposal create an environment conducive to awareness-raising? • How does it facilitate shared learning?
Creative thinking	• How do you propose new ideas to implement and advance the Sendai Framework? • What makes your proposal creative?

Expertise	• What is your organization's expertise? • What is the added value of your proposal?
Group relevance	• Does your proposal target a specific group of people or segment of users that are seeking new or better ways of doing things and how would it relevant to them? • How does your proposal ensure inter-disciplinary cross-fertilization of ideas, and to reach out beyond the more specialized DRR community so that new partnerships can evolve?
Priority	• How does the idea relate to the Sendai Framework for Disaster Risk Reduction? • How would you foster the application of new knowledge and approaches in DRR, with the emphasis on the development and use of more effective products, processes, services, technologies, or business models?
Task motivation	• How does your proposal attract or motivate others to use it? • How does your proposal provide stimulating opportunities for experiential learning?
Exhibition	❏ In-person exhibition ❏ Online exhibition ❏ In-person and online exhibition
For In-person Exhibit	• Please describe which kind of animation do you plan to have on the stand? (maximum 300 words) • What equipment would you require? (at your own cost) • Do you plan to import any items? • Would you need to print material on site?
For fully online exhibit	• What elements would you include in your online exhibition? • Please provide images, videos or hyperlinks if available. • Do you plan to be present at your online exhibition at any time to speak with visitors?

I understand that the information submitted through this form will be transmitted to the UNDRR Global Platform Secretariat only.

Please note that failure to submit proposals with the necessary information will result in the exclusion from the pool of side-event organizers.